

PRESS RELEASE**Corporate Contacts:**

Tsipi Kagan
Chief Financial Officer
RADVISION
Tel: 201-689-6340
cfo@radvision.com

Peter Benedict
Dir. Marketing and Media Relations
RADVISION
Tel: 201-689-6311
pr@radvision.com

Investor Relations:

June Filingeri
Comm-Partners LLC
Tel: 203-972-0186
junefil@optonline.net

**RADVISION VIDEO SERVICES PLATFORM POWERS
PARTNER COMMUNICATIONS COMPANY'S 3G MULTIMEDIA SERVICES TRIAL**

Advanced Services Platform Enables 3G Real-Time Video Streaming and Video Calling Between Mobile Phones and Other 3G-Videophones and Traditional IP Video End Points and Video Servers

3G World Congress, Hong Kong and Fair Lawn, New Jersey, November 15, 2004 -- RADVISION (Nasdaq: RVSN) today announced that its Video Services Platform for 3G Video Telephony and Real-Time Video Streaming has been chosen by Partner Communications Company Ltd. operating the orange™ network in Israel as a core part of their new advanced 3G video services trial. The RADVISION platform provides key video calling and video streaming services between the 3G world and IP-based video devices and multimedia content servers.

Partner selected over a thousand consumers and corporate customers throughout Israel to take part in the trial. The trial users were selected based on their current voice and data usage, which provided a strong indication that they will be able to experience the full effects of 3G in their normal daily usage of mobile services. Those taking part in the trial were provided with a 3G video handset and also given free usage of 3G services such as local video calls and video streaming for the duration of the trial. Partner plans to end its trials and move to full deployment of video-based 3G mobile services, based on the RADVISION platform, later this year.

“3G broadband mobile services have a powerful advantage over earlier mobile networks in their delivery of broadband services over IP and multimedia streaming and communications using the 3G-324M protocol,” said Boaz Raviv, General Manager of RADVISION’s Service Provider Business Unit. “Partner’s pioneering role in trialing advanced 3G services including both video calling and real-time video streaming, is certainly a milestone on the path to achieving critical mass in global 3G users and will show other carriers the way to roll out profitable multimedia services.”

“As the country’s leading GSM operator with a customer base of over two million subscribers, representing 32% of the Israeli cellular market, we have been focused on delivering advanced services

that make our customers' lives better by leveraging the power of broadband mobile networks," said Alon Berman, VP Technologies of Partner. "We are excited about this trial and we expect RADVISION's platform to play a key role in our plans to deploy and offer a host of exciting mobile communication and entertainment services to our subscriber base including video calling and streaming."

RADVISION offers an advanced services platform that enables service providers to offer point-to-point and multipoint real-time video-based services such as video calling and video streaming to their 3G customers. These new video-based services, which complement traditional voice and data services already offered by service providers, can grow the carrier's revenues both through increasing network usage as well as transforming the 3G network into a conduit through which to offer existing billable media content such as movies or television stations to the broadband mobile subscriber.

Sample services that can be delivered off the platform include:

- ? Video mail, video messaging
- ? Multimedia content streaming (television, movies, etc.)
- ? Video call centers
- ? Remote surveillance and reporting
- ? Live entertainment and communications services
- ? Video telephony and conferencing

The RADVISION platform supports the 3G-324M specifications from both the 3rd Generation Partnership Project (3GPP) for WCDMA and 3GPP2 for CDMA2000. These partnership bodies bring together a number of telecommunications standards groups to define a set of globally applicable technical specifications for 3G systems.

About RADVISION Carrier Solutions

RADVISION has a ten-year track record in pioneering multimedia communications and conferencing solutions for the services provider market – both IP wireline and more recently broadband wireless. The company offers infrastructure, developer toolkits, and professional services for equipment developers and service providers to develop and/or offer their customers a wide variety of high-revenue multimedia solutions and services including: IP telephony, point-to-point and multipoint video telephony, wireless to landline (IP) video connectivity services, group video chats and videoconferencing, residential video telephony, broadband remote surveillance/monitoring, 3G video streaming, video mail connectivity, and real-time multimedia gaming.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

About Partner Communications

Partner Communications Company Ltd. is a leading Israeli mobile communications operator known for its GSM/GPRS based services and the development of wirefree applications under the preferred orange™ brand. The Company commenced full commercial operations in January 1999 and, through its network, provides quality of service and a range of features to over 2.2 million subscribers in Israel. Partner subscribers can use roaming services in 149 destinations using 319 GSM networks. The Company was awarded a 3G license in 2002. Partner's ADSs are quoted on NASDAQ under the symbol PTNR and on the London Stock Exchange (LSE) under the symbol PCCD.

Its shares are quoted on the Tel Aviv Stock Exchange (TASE) under the symbol PTNR. For further information please visit: <http://www.investors.partner.co.il>.

This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 10-K Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.