

MEDIA ALERT

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RADVISION BRINGS 21st CENTURY VIDEOCONFERENCING TO U.S. K-12 SCHOOLS AND UNIVERSITIES WITH NEW INITIATIVES

*New Funding Options through E-Rate and GCC Financing;
Special Program Enables Schools to Purchase Advanced IP-Based Equipment for Less than the
Typical Annual Maintenance Cost for Existing TDM-Based Video Infrastructure*

Fair Lawn, New Jersey, November 29, 2004 – RADVISION today launched a series of initiatives, including special education bundles, to aid U.S. K-12 schools and universities in replacing their out-of-date TDM-based multipoint videoconferencing equipment with new IP-based video infrastructure.

The first initiative is RADVISION's announcement that its *viaIP*[™] Multipoint Conferencing Unit (MCU) has been approved for sale through the United States' FCC Universal Service Administration Company (USAC) Schools and Libraries Division (SLD) E-Rate program, making the RADVISION product eligible for federal funding through the Federal E-Rate program.

RADVISION also announced today that it has entered into an agreement with Government Capital Corporation (GCC) wherein GCC will provide schools with full financing for RADVISION equipment under a variety of program options such as zero percent down and/or the first payment not due until January of 2006. These alternative financing options will assist schools that might have to fund the purchase of the equipment themselves or have an immediate need for the system and cannot wait for the E-rate funds.

To support these new financing initiatives, RADVISION is offering substantial discounts on a group of special education bundles, available for a limited time only, that have been uniquely developed for this market and feature multiple configurations of RADVISION's multipoint videoconferencing infrastructure equipment plus service. The special offer is only available through the month of December. When combined with a trade-in of old TDM equipment, the prices of select bundles are expected to cost less than what most schools currently pay for the service contracts alone on their existing TDM-based videoconferencing technology. As such, through this special program, schools can now upgrade their out-dated legacy systems to new equipment without, in many cases, the need to approach the school board for additional monies.

These new education offerings are the first in a number of RADVISION initiatives to bring cost-effective, feature-rich videoconferencing to the corporate, education, and government US market.

“Many educational institutions are saddled with old-world TDM-based videoconference infrastructure that is not only costly to maintain because of expensive service contracts but also limits the types of services schools can deliver to their students,” said J.D. Vaughn, RADVISION’s General Manager for the Americas. “With our new programs, we are bringing to the U.S. education market the power of converged IP communications, the technology to support a school’s legacy ISDN systems and networks, and the funding and financing tools and programs required to make this upgrade happen quickly without a dramatic impact on the institution’s budget.”

“RADVISION provides schools with an affordable solution to easily, quickly, and cost-effectively move from their old legacy networks to today’s new IP-based visual communications and distance learning architecture in the class room, lecture hall, and the student desktop,” Vaughn concluded.

For further information regarding this program and to determine the cost savings to be realized by your institution, please contact Anne Prince at Anne@radvision.com or 201.689.6385.

About E-Rate

The Erate funding program, through the FCC’s Schools and Libraries Universal Service Support Organization, was established as part of the Telecommunications Act of 1996 with the express purpose of providing affordable access to telecommunications services for all eligible schools and libraries, particularly those in rural and economically disadvantaged areas and helps to fund purchases that would otherwise have to be paid for out of the school budgets. For more information on the Universal Service Administration Company (USAC) Schools and Libraries Division, (SLD) and E-Rate, please visit www.sl.universalservice.org/

About Government Capital Corporation

For over a decade, Government Capital Corporation has made public financing more cost effective and easier for public school districts across the United States. Its experience in the public school market has proven effective in providing financing solutions for technology needs including hardware, software, upgrades, maintenance, service, or products. For more information about GCC, please visit their website at www.governmentcapital.com

About RADVISION Conferencing Solutions

RADVISION offers one of the broadest and most complete sets of video, voice, and data conferencing network solutions for IP and ISDN-based networks, supporting the majority of end points in the market today. The RADVISION solution features powerful multipoint conferencing units (MCUs), scalable H.323, SIP, 3G and ISDN gateways and gatekeepers, and easy-to-use management and scheduling tools for the IT manager and end user. RADVISION also provides businesses and service providers with integrated solutions that deliver converged IP-based video telephony and multimedia streaming applications to employee computer desktops, residential broadband homes, and 3G subscribers worldwide.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry’s leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com