

PRESS RELEASE**Corporate Contacts:**

Tsipi Kagan
Chief Financial Officer
RADVISION
Tel: 201-689-6340
cfo@radvision.com

Peter Benedict
Dir. Marketing
RADVISION
Tel: 201-689-6311
pr@radvision.com

Investor Relations:

June Filingeri
Comm-Partners LLC
Tel: 203-972-0186
junefil@optonline.net

**FREESCALE LICENSES RADVISION TOOLKITS FOR IP COMMUNICATION
PROCESSOR PLATFORMS**

Fair Lawn, New Jersey, November 22, 2004 – RADVISION (Nasdaq:RVSN) today announced it has licensed both its H.323 and SIP developer platforms to Freescale Semiconductor for the development of a wide variety of chip-based IP communications applications optimized for various Freescale processors.

Freescale, a global leader in the design and manufacture of embedded semiconductors for the consumer, industrial, networking, wireless, and automotive markets, plans to use the RADVISION toolkit to develop applications that sit on top of and leverage the specialized processing features of various Freescale chipsets including its ColdFire® microprocessor core and i.MX21 multimedia applications processor.

This hybrid solution of specialized hardware processors, combined with custom-developed communications applications, provides a powerful video and voice over IP architecture that enables the rapid development of IP communication devices by third parties.

“We are increasingly seeing chipset companies such as Freescale Semiconductor moving up the value chain by providing fully integrated specialized processors with associated applications that speed the development of real time multi-network IP communications devices,” said Boaz Raviv, General Manager of RADVISION’s Technology Business Unit. “Freescale is a leader in this space and we are honored to have been chosen to help them in their development of hybrid solutions that continue to push the envelope in low-power, feature-rich wireless and wireline IP multimedia communications.”

Freescale chose the RADVISION SIP developer platform to develop a WiFi IP telephony developer solution based on the ColdFire microprocessor core. By leveraging the ColdFire core architecture and its hardwired DSP instructions for voice-over-IP, the combined platform represents an ideal choice for equipment developers who need an integrated hardware and software solution for turnkey development of a WiFi phone.

Based on the 802.11b standard, the Freescale system based on its ColdFire technology provides the equipment developer with a powerful low-power consumption processing and applications platform upon which they can develop cost effective, feature-rich WiFi IP telephony systems with unique functionality such as MIDI and MP3 ringtones.

In addition, RADVISION's H.323 and SIP developer platforms have been designed for the development of a voice, video and multimedia over IP reference design for the i.MX21 multimedia applications processor from Freescale's Wireless and Mobile Systems Group. The combined solution is optimized for WiFi and wired devices and pairs the i.MX21 processor's powerful multimedia processing with an advanced suite of features such as H.263 and MPEG4 video, JPEG imaging, mirroring, zooming, and rotation. The underlying IP signaling and call setup/call control portion of the applications were developed using the RADVISION H.323 and SIP developer platforms.

Leveraging the powerful multimedia hardware acceleration found in the i.MX21 multimedia applications processor such as 30 frames-per-second CIF resolution, the combined hardware/software solution delivers a low-power, high-quality, real-time video telephony architecture ideal for the development of advanced IP multimedia devices.

About RADVISION

RADVISION Ltd. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable, and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video, and data over IP and 3G networks. For more information please visit our website at www.radvision.com.