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**RADVISION VIDEO SERVICES PLATFORM FOR 3G AND IP POWERS
‘ALL NEW VIDEO’ BROADBAND OFFERINGS**

*RADVISION'S Advanced Carrier Solution Enables Interactive Video Services
to be Delivered to 3G Handsets and IP-based Desktops*

Fair Lawn, New Jersey, February 9 2005 -- RADVISION (Nasdaq: RVSN), the leading vendor of interactive video solutions and platforms for the service provider market, today announced that its 3G video services platform is a core component of All New Video's recently announced 3G and IP video services portfolio. RADVISION's video services platform is a carrier-grade solution for the development and deployment of revenue generating video-based services for wireline, wireless, and broadband mobile service providers.

All New Video's custom service, which debuted in late December 2004 and is called Video Answerphone, is used today by Orange UK to terminate and record videomails when one subscriber tries to reach another subscriber who is unavailable. All New Video has also entered into a contract with another major European 3G operator to supply Video Answerphone services, based on the RADVISION-powered network, to that carrier's 3G customers.

In addition to using the RADVISION platform as part of its hosted 3G video mail services to cellular operators, All New Video also uses RADVISION's video services architecture to offer hosted visual communications services to wireline business customers for desktop and meeting room-based video telephony and videoconferencing services over their broadband IP connections.

“RADVISION is unique in the telecom industry for offering such a comprehensive portfolio of solutions to enable interactive video services over 3G and IP,” said David Atkins, CEO of All New Video. “The goal of All New Video is to deliver interactive video services, both for communications and entertainment, over any broadband connections – whether wireline, wireless, or mobile. RADVISION's video services platform provides us with a powerful architecture that will enable us to not only deploy traditional video services but also quickly develop new innovative IP and 3G video services and offerings as the broadband IP and 3G market continues to grow.”

“All New Video is setting itself up to be a pioneer in the new market of interactive and real-time video services over 3G and IP broadband networks,” said Boaz Raviv, General Manager for RADVISION’s Networking Business Unit. “As customers start using interactive video more and more, we expect large operators, both 3G and wireline, to turn to application service providers such as All New Video to provide these services to both speed a service’s time to market and as a way to reduce capital expenditures.”

All New Video’s Video Answerphone Explained

The application developed for Orange UK provides a Video answer phone service for both 3G and 2G subscribers. When a 3G subscriber places a Video call to an Orange subscriber that is either out of 3G coverage or only has a 2G subscription the call is forwarded to All New Video network where a short video message is recorded. This message is then sent directly to the recipient as a video MMS. This solution is transparent to the user and appears as a solution resident on the carrier’s network.

About RADVISION Carrier Solutions

RADVISION has a ten year track record in pioneering multimedia communications and conferencing solutions for the service provider market – both IP wireline and more recently broadband wireless. The company offers its SCOPIA video services infrastructure, developer toolkits, and professional services for equipment developers and service providers to develop and/or offer their customers a wide variety of high-revenue multimedia solutions and services including: IP telephony, point-to-point and multipoint video telephony, wireless to landline (IP) video connectivity services, group video chats and videoconferencing, residential video telephony, broadband remote surveillance/monitoring, 3G video streaming, video mail connectivity, and real-time multimedia gaming.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry’s leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com.

About All New Video

Established in 2002 by David Atkins, All New Video, based in Newbury, Berkshire, is the first and only Managed Services Company to offer live multi party 3G video calling, PC to video phone calling, and video mail. The applications for this technology are endless and include security (police, ambulance), video dating, chat rooms, enterprise conferencing, adult services and more. For further information please visit www.allnewvideo.co.uk