

Chaoyang District Government Deploys Click to Meet® for More Efficient and Improved Operation and Community-wide Communications

The Mission

The Chaoyang District Government is one of four organizations responsible for soliciting landscape design schemes for the Olympic Forest Park and the Central Zone for the 2008 Olympics Games in Beijing. It is the largest of eight nearby counties and districts in the region, where numerous corporations, embassies and major stadiums are located. The Chaoyang District Government District is leading the logistic coordination of 2008 Olympics Games – a highly complex development project.



The Challenge

The departments and branches of the Government are dispersed throughout a wide geographic area, often making effective communication difficult. In order to boost working efficiency, improve collaboration within the Government and expedite the response rate of potential emergencies, the Government recognized that it needed to enhance communications to increase the efficiency of the e-commerce and e-community infrastructure.

The Solution

The Chaoyang District Government selected RADVISION's full-featured Click to Meet conferencing platform to solve their need for mission-critical communications. The deployment involved adding and integrating Click to Meet to their existing communications network. Click to Meet Conference Servers were installed in the network operations center of the Chaoyang District Government to support thousands of potential concurrent users and to manage the conferencing platform. Click to Meet client software was installed on user PCs in the 22 street block bureaus and 184 subsidiary communities to seamlessly bring multimedia conferencing to the individual users' desktops.

Click to Meet easily supported the wide range of applications used throughout Chinese corporations and in different levels of the Government, including: instant calling integrated with Microsoft MSN, ad hoc conferencing, conference scheduling, data collaboration and simultaneous multi-participant group conferencing with continuous presence video. The Chaoyang District Government was able to further extend and enhance the Click to Meet platform with software customization, and added a "voting" feature to enable participants to express opinions while participating in conference sessions.

The Result

The Chaoyang District Government end users enjoy audio, video and data collaboration through browser-based endpoints and can incorporate different levels of applications in multimedia conferences. Click to Meet real-time visual communications and conferencing delivered significant network cost savings through more efficient use of available bandwidth, and delivery of real-time, flexible communications to dispersed locations. This means greater productivity and costs savings due to decreased travel time and administration costs.

With this renewed efficiency, the Government can improve its response time to the community, and use desktop conferencing, distance training and collaboration to work more efficiently. End users in 184 communities can now be on the same page – literally – and work together despite geographic barriers.

"We now have a higher working efficiency in routine communications, and lower travel costs with less time consumption, plus a closer working relationship with the local community."

Operations Manager, Chaoyang District

The benefits for the Chaoyang District Government extended beyond the immediate needs of planning for the 2008 Olympic Games. During the SARS (Severe Acute Respiratory Syndrome) epidemic in Beijing in 2003, the Government used Click to Meet to arrange dozens of desktop conferences connecting healthcare professionals, families and patients. In addition, teachers used Click to Meet to connect with students to administer university and college entry examinations.

Looking Forward

Today, RADVISION video network infrastructure and desktop conferencing systems serve a variety of needs throughout the Beijing region, in the areas of business and community communications, interactive education and career development.