

RADVISION Desktop Video Conferencing Empowers Chinese Olympic Games Logistics Operations

About

Customer: Chaoyang District Government
Country: China
Industry: Government
Product: RADVISION Desktop Video Conferencing

About the Chaoyang District Government

The Chaoyang District Government led the logistic coordination of the 2008 Olympics Games – a highly complex development project. It is the largest of eight districts in the region, where numerous corporations, embassies and major stadiums are located.

The Mission

Provide Chaoyang District Government end users with the necessary technology to enable them to communicate with audio, video and data collaboration through PC-based endpoints.

A real-time desktop visual communications and conferencing solution that delivers significant network cost savings through more efficient use of available bandwidth, and delivery of flexible communications to dispersed locations.

Greater productivity and costs savings due to decreased travel time and administration costs.



The Challenge

The departments and branches of the Government are dispersed throughout a wide geographic area, often making effective communication difficult. In order to boost working efficiency, improve collaboration within the

Government and expedite the response rate of potential emergencies, the Government recognized that it needed to enhance communications to increase the efficiency of the e-commerce and e-community infrastructure.

The Solution

The Chaoyang District Government selected RADVISION's full-featured Desktop Video Conferencing platform to solve their need for mission-critical communications requirements.

The deployment involved adding and integrating RADVISION's platform to their existing communications network. RADVISION servers were installed in the network operations center of the Chaoyang District Government to support thousands of potential concurrent users and to manage the conferencing platform.

Video conferencing client software was installed on user PCs in the 22 street block bureaus and 184 subsidiary communities to seamlessly bring multimedia conferencing to the individual users' desktops.

RADVISION's solution easily supported the wide range of applications used throughout Chinese corporations and in different levels of the Government, including: instant calling integrated with Microsoft's unified communications offering, ad-hoc conferencing, scheduling, data collaboration and simultaneous multi-participant group conferencing with continuous presence video.

The Chaoyang District Government was able to further extend and enhance the RADVISION platform with software customization, and added a "voting" feature to enable participants to express opinions while participating in conference sessions.

The Benefits

With this renewed efficiency, the Government can improve its response time to the community, and use desktop video conferencing, distance training and collaboration to work more efficiently. End users in 184 communities can now be on the same page – literally – and work together despite geographic barriers.

The benefits for the Chaoyang District Government extended

beyond their immediate requirements to plan for the 2008 Olympic Games. During the SARS (Severe Acute Respiratory Syndrome) epidemic in Beijing in 2003, the Government used RADVISION's platform to arrange dozens of desktop conferences connecting healthcare professionals, families and patients. In addition, teachers connected with students to administer university and college entry examinations.

Looking Forward

Today, RADVISION video network infrastructure and desktop conferencing systems serve a variety of needs throughout the Beijing region, in the areas of business and community communications, interactive education and career development.

About RADVISION

RADVISION (NASDAQ: RVSN) is the industry's leading provider of market-proven products and technologies for unified visual communications over IP and 3G networks. With its complete set of standards based video networking infrastructure and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the unified communications evolution by combining the power of video, voice, data and wireless – for high definition video conferencing systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next generation networks. For more information about RADVISION, visit www.radvision.com

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