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RADVISION BRINGS 3G VIDEO TO MICROSOFT'S DESKTOP MULTIMEDIA COMMUNICATIONS OFFERING AT 3GSM WORLD CONGRESS

RADVISION 3G Video Telephony Gateway and iVIEW Desktop Conferencing Platform Bridge PC Desktops and 3G Video Phones into Seamless Multimedia Communications Architecture

3GSM World Congress, Cannes, France (Hall 2, Stand E23) and Fair Lawn, New Jersey, February 14, 2005 -- RADVISION (Nasdaq: RVSN) today announced that it is publicly debuting its powerful 3G video services solution for the Microsoft desktop multimedia communications architecture in a live demo in the Microsoft stand in Hall 1 at the 3GSM World Congress.

This integrated RADVISION/Microsoft demonstration will feature real-time video calling between 3G video handsets and PCs running Microsoft's upcoming integrated communications client, code named Istanbul. With this solution users will be able to launch a video call from a Microsoft-powered desktop PC to a 3G video phone with just a few clicks of a mouse.

"Whether they are at their desks, on the road, or in the home, business professionals today need to stay in touch," said Marc Sanders, Senior Product Manager, Real-Time Collaboration, at Microsoft. "Microsoft's real-time collaboration architecture for the desktop, featuring Live Communications Server 2005 and Istanbul, when combined with presence-based 3G video telephony from RADVISION, is a powerful step forward towards the industry's vision of true mobility -- where you can connect to any one, using any device, through any media including instant messaging, voice, and even video."

"Over the past year we have seen huge interest both by the enterprise IT manager for personal desktop multimedia communications and from the 3G operator for real-time 3G video calling," said Boaz Raviv, General Manager of RADVISION's Networking Business Unit. "The integration of these two worlds, through our presence-based iVIEW multimedia communications architecture and our SCOPIA 3G video services platform, now enables enterprises and service providers to quickly deploy real-time visual communications networks that spans from the employee's desktop to his or her 3G phone."

Bringing Video Telephony to Broadband Mobile Devices

The RADVISION SCOPIA 3G Video Gateway, which enables visual communication between IP and 3G devices, enables PCs with the Istanbul desktop client to connect to 3G handsets. The RADVISION 3G gateway seamlessly bridges video calls between 3G-324M enabled mobile video phones and PDAs with IP-based video answering machines and other IP (SIP and H.323) and ISDN-based videoconferencing endpoints. The platform also enables mobile videophones to utilize additional resources on the IP network including multipoint conferencing bridges, which host three or more parties in a single session, voice and video gatekeepers, and terminals.

About RADVISION iVIEW Desktop for the Microsoft Environment

Additionally, because RADVISION's iVIEW Desktop tightly integrates into Microsoft's presence-based Live Communications Server 2005 environment, a video call between wireline and mobile devices can now be initiated simply by clicking on an icon. The Microsoft Live Communications Server then transparently communicates with the RADVISION device which then initiates and supports the video call between the IP and 3G devices.

iVIEW Desktop also provides the resource management and integration of RADVISION's award-winning multimedia communications platform into a Microsoft Office Live Communications Server 2005 infrastructure, including the soon to be released Istanbul integrated communications client. With this solution, IT managers can implement a multiparty, multidevice communications architecture that integrates with Microsoft-powered presence, instant messaging, scheduling, data collaboration, voice calling, and video telephony in a single seamless experience for the employee desktop or meeting room.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

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