

**RADVISION is chosen as our "Unified Communications Company of the Year 2006". RADVISION is the industry's leading provider of products and technologies for unified visual communications over IP, 3G and IMS next generation networks**



8 January 2007. RADVISION is chosen as Videoconferencing Insight's "Unified Communications Company of the Year 2006". RADVISION's infrastructure products, management tools and applications offer all the components an

enterprise/organisation needs to deploy converged unified communications – across all platforms, devices and networks.

The release of the SCOPIA™ v.5 family of infrastructure products in 2006 enhanced RADVISION's capability to provide unified visual communications in the world of H.323, SIP and 3G mobile markets. The larger capacity of the MCUs enabled high definition videoconferencing as well as SD videoconferencing, converged video telephony services, and scalable desktop-based visual communications ... anywhere, at any time, and over any network.

The new SCOPIA v.5 platform is a suite of Multipoint Control Units (MCUs) and Gateway products incorporating a new powerful hardware design and enhanced architecture that enables unmatched video quality, dramatically improved ease-of-use and flexible configuration and scalability options. IVIEW Suite, RADVISION's advanced software management application, intuitively manages SCOPIA components and conferencing endpoints and provides conference management and meeting scheduling services.

The SCOPIA platform is based on the concept of simplicity and reliability. It separately negotiates optimal audio and video capabilities per connection, ensuring a conferencing experience that is network and endpoint optimized. The new platform supports conferences of up to 2 Mbps, with unlimited H.264 support for enhanced video quality. Built-in 4CIF image resolution delivers sharper, more detailed images. Customers can select the capacity they need – from 12 to 384 video ports on a single chassis, or up to 1728 audio ports. The new SCOPIA platform provides full SIP and H.323 support and a flexible mix of audio, video and gateway ports. (See [www.radvision.com/scopia](http://www.radvision.com/scopia))

Other videoconferencing vendors appreciate the innovative excellence of the new RADVISION SCOPIA™ v.5 platform. AETHRA chose the SCOPIA v.5 platform for its Unified Communications offering in May; LifeSize and RADVISION announced a collaboration effort to strengthen interoperability between their respective product lines in August; and Sony channels resell the SCOPIA v.5 platform. For Q3 2006, CEO Boaz Raviv reported market share gains for the new SCOPIA v.5 platform and a very strong increase in RADVISION's sales through Cisco, its largest channel partner.

RADVISION released the SCOPIA™ 3G Video Gateway, its new PC-to-Mobile 3G solution in Q3 2006. This enables mobile operators to offer 3G visual communications to subscribers on desktops and laptops as well as on 3G handsets. A leading U.S. mobile carrier is testing a prototype of an EVDO-based PC-to-Mobile solution as well as chat services based on RADVISION's Interactive Video Platform or IVP.

RADVISION made further progress with its desktop VC product in 2006. RADVISION's Click to Meet® for Microsoft Office extends the communications capabilities of Microsoft's Live Communications Server, Communicator, and Live Meeting by enabling users to enhance their conferencing sessions with multi-party voice and video. In September 2006, IBM chose RADVISION's Click to Meet® as part of its unified communications solution for IBM Lotus SameTime 7.5. Essentially, Click to Meet is the multi-point videoconferencing plug-in for Lotus SameTime 7.5.

RADVISION continues to be a leader in the supply of tool kits for H.323, SIP and now IMS. In March 2006, Microsoft licensed to RADVISION, as its exclusive software toolkit vendor, the SIP extensions for Live Communications Server. RADVISION will implement and integrate the extensions into its toolkit products and offer the extensions to third-party developers.

RADVISION was ahead of other vendors in recognising the importance of IMS as the emerging standard for next generation telecommunications. RADVISION released its IMS-compliant SIP Toolkit in Q2 2006 and later the ProLab™ IMS testing tool, the second in its planned portfolio of IMS development products.

RADVISION is also ahead on IPTV. RADVISION sees the IP set-top box evolving into a converged

communications device. RADVISION is working with Texas Instruments created a reference design for a converged IPTV set-top box with video telephony and 3G mobile functionality based on their DaVinci chipset and our Multimedia Terminal Framework. This was demonstrated at IBC in Amsterdam in September 2006.

RADVISION had good financial results in 2006. Revenues were up 25% in the first nine months of 2006, underlying profits improved and the price of RADVISION stock rose from \$17 in January 2006 to as much as \$22 in December 2006.

In 2006, RADVISION completed its Unified Visual Communications solution consisting of (1) The SCOPIA v.5 platform, (2) The iVIEW™ family to enable efficient scheduling, management and control of SCOPIA products and network elements and (3) The Click to Meet® Desktop Conferencing suite. They are perfectly integrated and easy to manage and install. RADVISION also demonstrated a strong capability to manage innovation and produce industry-leading technology across a very broad range of technologies.

That is why RADVISION is Videoconferencing Insight's "Unified Communications Company of the Year 2006".

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