



RADVISION Video Portal



Increase traffic and revenues with interactive video portals for converged fixed-mobile networks

RADVISION's Video Portal application enables carriers to create new bi-directional and specialized interactive video communications.

Fixed & Mobile Operators and Service Providers can now enhance portal offerings with feature-rich, personalized video interactivity.

Subscribers can access portals from ANYWHERE – on the move, at home or in the office – allowing single, easy access for converged personalized video applications.

The availability of interactive video portals creates a plethora of new ways to bring video content, information, community services, and business to subscribers.

Video Portal Highlights

- Bi-directional real-time, audio and video interactivity on an exciting, easily-navigated service portal
- Split video screens and text overlay allow users to view multiple available services
- Easy, intuitive DTMF keypad navigation
- Online text overlay displays information personalized for subscribers
- Intelligent content access and management

Harness the power of the interactive visual experience to expand the value of your mobile network

Operator benefits:

- Increase traffic with an innovative interactive video portal offering
- Broaden 3G offering with enhanced communication services for mobile subscribers
- Deliver services to fixed-mobile video-enabled devices for a converged service offering
- Provide live and recorded video streams
- Build a unique brand by customizing services per specific requirements

Subscriber benefits:

- One access point for multiple services
- Appealing video interface with split screens and text overlay
- Intuitive navigation to desired service
- Enjoy interactive bi-directional video
- Have a great time!

Extended connectivity

RADVISION's Video Portal supports any type of fixed/mobile video-enabled device simultaneously, including 3G-324M handsets, SIP, H.323 & ISDN devices and PSTN phones.

Enhanced user experience

After dialing a service access number, subscribers view a video portal displaying multiple feeds of live or recorded video. Text overlay on the video feeds provides additional current information. The result is an enhanced user experience that allows subscribers to navigate quickly and effectively to the desired location. Password protection prevents unauthorized access.

Customizable

RADVISION's Video Portal is a flexible application that can be customized as a unique, branded service.

Intelligent Content Access and Management

Content access and management enables content and services from different content providers.

- Multiple content provider account support
- Password protection and authorization
- Usage Tracking

Advanced multimedia capabilities

Enhanced video processing capabilities allow for flexible video layouts and text overlay. Interactive bi-directional video capabilities enable access to multiple services, such as video communities and chat, videoconferencing, moderated video streaming and more.

Integration with back-end systems

RADVISION's Video Portal provides full support for back-end integration with billing, operations and management, provisioning and authentication systems.

RADVISION Video Portal Specifications

Supported Protocols

- SIP
- H.323
- RTSP
- Mobile 3G-324M support with SCOPIA™ 3G Video Gateway
- ISDN ITU-T H.320 protocol support with GW-P20

Enhanced Video Support

- H.263
- H.264
- MPEG4
- Mixing of video streams to multiple screen layouts for continuous presence of active conference participants and live portals
- Adding text information and options for the user using dynamic text on screen

Enhanced Audio Support:

- AMR
- G.711
- G.723.1
- G.729
- AAC-LC support for content that is streamed into the conference

Load Balancing and Redundancy

- N + 1 redundant architecture
- Active-Standby functionality

Quality of Service (QoS)

- Configurable IP TOS bits for setting any desired IP class of service
- DiffServ Code Point (DSCP)
- Configurable IP code that can give precedence to coded media packets facilitating routing priority on the IP network

Management

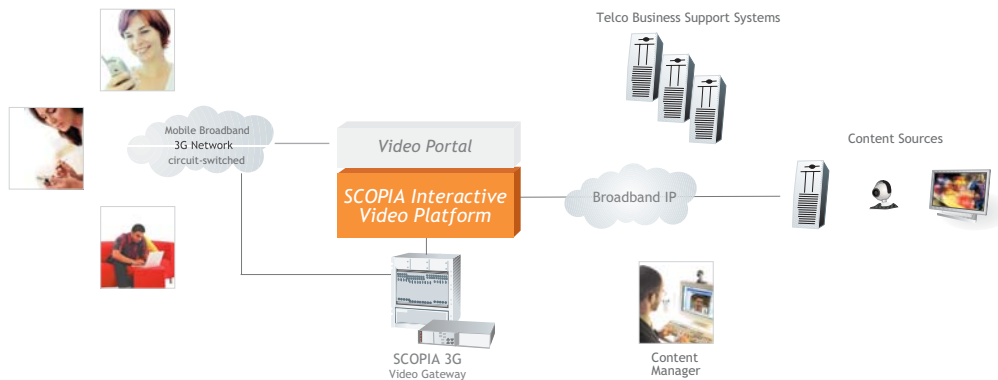
- Web-based monitoring, administration, configuration and alarm handling
- SNMP support

Content Access and Management

- Multiple content sources
- Multiple content providers
- Password protection and authorization
- Usage tracking and logging
- Billing interface

API Availability

- Authorization
- Billing
- User Management



About RADVISION

RADVISION (NASDAQ: RVSN) is the industry's leading provider of market-proven products and technologies for unified visual communications over IP and 3G networks. With its complete set of standards-based video networking infrastructure and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the unified communications evolution by combining the power of video, voice, data and wireless - for high definition video conferencing systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next-generation IMS networks. For more information about RADVISION, visit www.radvision.com

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