



PRESS RELEASE

Corporate Contacts:

David Seligman
Chief Financial Officer
RADVISION
Tel: 201-689-6333
cfo@radvision.com

Peter Benedict
Dir. Marketing and Investor Relations
RADVISION
Tel: 201-689-6311
pr@radvision.com

Investor Relations:

June Filingeri
Comm-Partners LLC
Tel: 203-972-0186
junefil@optonline.net

RADVISION APPOINTS NEW GENERAL MANAGER TO LEAD NETWORKING BUSINESS FOR EMEA REGION

Glen Rock, New Jersey, May 12, 2003 -- RADVISION (Nasdaq: RVSN) has named Robert (Bob) Rickwood as General Manager of its Networking Business in Europe, the Middle East and Africa (EMEA). Based in the U.K., Bob will oversee all operations for the region including managing the sales and marketing of RADVISION's complete product line of videoconferencing and video telephony network infrastructure solutions.

Reporting directly to Adit Tevel, Senior Vice President of International Sales for RADVISION's Networking Business, Bob will help to develop and expand opportunities within this region to further build upon RADVISION's leading position in the videoconferencing market.

Bob comes to RADVISION from Polycom, a manufacturer of videoconferencing equipment. Joining Polycom in 1999 as an Account Director, Bob quickly attained positions of increasing responsibility, including the role of EMEA Channel Sales Director where he achieved top sales performance worldwide. This accomplishment led to his appointment as Polycom's Vice President of Sales for Northern EMEA, with sales management responsibility for the company's complete line of videoconferencing products in the region.

Bob brings over 20 years of International sales and management experience in the voice, video, and data communications industry. Before joining Polycom, he served as Director at Tricom Group Plc, a voice and data networking company, where he established and grew a direct and indirect sales team. He was also an International Sales Manager for Case, Plc.

“Extensive sales management experience and in-depth knowledge of video conferencing and the voice and data communications industry make Bob Rickwood an excellent choice to help lead the EMEA team,” stated Adit Tevel, Senior Vice President of International Sales, RADVISION Networking Business. “EMEA is central to the company’s success and I am confident that Bob, with his track record of success in the region, will continue to drive our business upwards to meet our goals and allow RADVISION to continue its leadership position in bringing to market advanced video conferencing, multimedia communication and collaboration services.”

RADVISION’s Networking Business offers two lines of videoconferencing solutions:

About *viaIP*™

RADVISION’s *viaIP* product line is a customizable, scalable array of ports, management solutions, and custom functionality with which customers can design and quickly deploy a highly configured, high scalable visual communications network ideal for each client’s unique needs. With the *viaIP* solution the customer simply chooses the ideal port configuration, management solution and additional applications and the entire solution is delivered in an integrated chassis.

About INVISION™

RADVISION’s product line is a suite of plug-and-play videoconferencing network appliances that offer an off-the-shelf, completely preconfigured solution with all the functionality of an entire IP/ISDN videoconferencing infrastructure, from centralized management and multipoint conferencing to gateway services and value-added applications, in an integrated, easy-to-order and easy-to-install device.

About RADVISION

RADVISION Ltd. (Nasdaq: RVSN) is the industry’s leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com