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**RADVISION TOOLKIT TO ENABLE RAPID SETUP OF 3G VIDEO CALLS
AND SERVICES THROUGH SUPPORT OF WNSRP**

*Industry's First Solution for Rapid Initiation of End-to-End 3G/IP Multimedia Services;
Protocol Independence Enables Roaming in Other Networks and Ensures
Compatibility with Future Services, Features, and Codecs*

3GSM World Congress, Cannes, France (Hall 2, Stand E23) and Fair Lawn, New Jersey, February 14, 2005 – RADVISION (Nasdaq: RVSN) today announced that it will support the emerging WNSRP standard in its upcoming version 3.0 of its popular 3G developer platform for 3G-324M-based devices. WNSRP, a powerful new standard proposed by a consortium of 3G equipment solution providers and currently under consideration by the ITU, dramatically speeds the initiation of 3G-324M-based video sessions through the streamlining of the call setup signaling - necessary to establish the connection between two handsets, between a handset and a media server, and to provide value added services.

Using the RADVISION 3G-324M toolkit v3.0, handset and equipment developers will now be able to build 3G devices and platforms that feature the WNSRP proposed standard for advanced call signaling processing - yielding products that feature exceptionally fast 3G session initiation. WNSRP has already been adopted by leading mobile operators and handset manufacturers and is actively promoted by these major industry players to the various standardization organizations. More information on WNSRP can be found at www.radvision.com/WNSRP.

Unique features of the WNSRP standard, as compared to proprietary vendor-promoted solutions, include:

- Protocol agnostic - enabling support of fast connectivity with any other device, even if it is IP-based (e.g. IP video streaming server or a PC-based video terminal).
- Non-proprietary architecture – open for any and all developers to implement. Also, not all devices in a network need to support the solution in order for the network and the devices to function and achieve the benefit of reduced call setup time.
- Network independent - does not interact with underlying network protocols or codecs, enabling WNSRP-based devices to operate even when roaming in other mobile networks.

- Future-proof – as WNSRP does not interact with the underlying call processing, there will be no conflict with future services, standards, or protocols that might be later added to the device.
- Backwards compatibility - As WNSRP is a natural addition to the 3G-324M standard, implementing it does not require manufacturers to recall existing 3G video phones in the market.

“As 3G multimedia devices continue to proliferate, it becomes even more crucial that all devices adhere to a standards-based architecture that promotes interoperability, mobility across all networks, and support of current and future services and standards,” said Daniel Longfield, Senior Wireless Analyst in Frost and Sullivan’s Mobile & Wireless group. “The proposed WNSRP standard is just such an effort where, rather than being locked into a proprietary solution that every device in a network needs to support in order for any of them to function, the industry is promoting a standards-based approach that will be available to all 3G solution developers and equipment vendors.”

“RADVISION has maintained its market leading position in IP and 3G developer platforms largely because of our commitment to support virtually every emerging standard as quickly as possible – enabling our developer customers to build the most interoperable, cutting-edge products on the market today,” said Adi Paz, Director of Product Management and Marketing for RADVISION’s Technology Business Unit. “Our support of the emerging WNSRP standard, a powerful non-proprietary technology that could dramatically influence the 3G multimedia services market, is a perfect example of this drive to bring new standards to improve today’s applications and products.”

The Need for Improved 3G Call Setup

One of the remaining challenges for real-time 3G video services is setup time. A typical video session requires each end to send up to ten messages to the other terminal, each time waiting for a message to be received and acknowledged before sending the next one. If a message is not received, the sending device must wait and finally “time out” before retransmitting. The delay introduced in this process leads to long video call setup times that, while acceptable for early generations of video service, are very undesirable once 3G video (streaming and calling) becomes a mainstream service.

The WNSRP proposed standard is based on a powerful new approach to call signaling that eliminates the message queuing and “time out” issues found in the 3G-324M standard. With WNSRP, all signaling is sent as a single batch to be processed by the receiving device. Missed messages are immediately detected by the receiving device and retransmission requests are spontaneously generated. This leads to extremely rapid call setup times, bringing video connectivity close to the same level of service as traditional telephony.

Fast Session Initiation With Non-3G Devices

Because WNSRP is protocol independent, it is not only ideal for point-to-point 3G video calls but is also unique in the market for its support of connectivity between 3G handsets and devices running other signaling protocols such as IP. WNSRP enables session establishment between 3G-324M devices with video telephony end points (H.323 and SIP), video streaming, video portal, and video mail IP servers, and other network devices.

Future-Proof

Unlike alternative solutions, which are based on proprietary communications architectures that are part of a device's underlying terminal, WNSRP simply provides a different way of handling existing standard signaling without interacting with the underlying codecs. As such, WNSRP is not part of the underlying device functionality and is immune to future incompatibility issues that could arise through the additions of new codecs, new capabilities, and new call messages.

Network Independent Leads to Roaming and High Reliability

On a related issue, because WNSRP is not a new way of signaling but just a different way of processing existing signaling, it is network and MSC (switch) transparent – enabling 3G handsets to roam to countries and networks without interoperability issues. Additionally, because of its overlay architecture that handles existing signaling in a new way, it will not cause network errors as it does not introduce new signaling that needs to be network validated.

About the RADVISION 3G-324M Toolkit and Associated Solutions

The RADVISION 3G-324M Developer Toolkit enables the creation of wireless multimedia applications and services such as videoconferencing and video streaming for 3G mobile phones over existing circuit-switched networks. The toolkit complements RADVISION's existing support for mobile networks, which includes its award-winning SIP Toolkit for 3G mobile application development and the viaIP 3G-324M Gateway for bridging 3G wireless mobile videophones to IP or ISDN based videoconferencing systems.

This developer toolkit is complemented by RADVISION's full line of developer solutions that address the needs of developers building servers and mobile devices for 3G and WiFi based services. RADVISION provides its development partners with all the tools and complementary components to effectively design and bring to market solutions for virtually every point in the IP and 3G mobile networks and supports the development of products based on the following protocols:

- SIP (Session Initiation Protocol) and SigComp according to RFC3261
- SIP/SIMPLE (Presence and Instant Messaging)
- 3G-324M (for real-time multimedia over 3G)
- RTSP (Real Time Streaming Protocol)
- RTP/RTCP (Real Time Transport Protocol/Real Time Transport Control Protocol)

Availability

The 3G-324M Toolkit v3.0 with WNSRP support will be available in early April, 2005

About RADVISION

RADVISION (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com.