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**RADVISION TECHNOLOGY USED TO SUPPORT  
CISCO IP COMMUNICATIONS SYSTEM**

**Glen Rock, New Jersey, February 19, 2004 -- RADVISION (Nasdaq: RVSN)** today announced that its MCU and gateway technologies are used in Cisco Systems' recently announced video telephony solution.

The new desktop productivity solution called Cisco Video Telephony (VT) Advantage release 1.0, announced by Cisco yesterday, allows real-time person-to-person video sessions to be added transparently to telephone calls. With Cisco VT Advantage and Cisco CallManager 4.0, users can cost-effectively create an instant face-to-face video call with access to the familiar hold, transfer and conference features of their Cisco IP Phone for the video-enabled telephone call. Cisco VT Advantage uses the flexibility of IP to provide broadcast-quality video and sound previously unavailable to most video conferencing systems.

The RADVISION technology is embedded in the Cisco IP/VC 3511 MCU, and in the Cisco IP/VC 3540 Series MCU module for the IP/VC 3540 Series Videoconferencing System, enabling users to implement multi-party video communications as part of an advanced IP telephony system. Features such as easy upgrading of calls from point-to-point to multi-party conferences, call transfer, increased ease-of-use, user profile management, and resource management are made possible using the Cisco MCU.

RADVISION technology is also embedded in the Cisco IP/VC 3521 BRI and IP/VC 3526 PRI videoconferencing gateways, as well as the IP/VC 3540 Series Gateway module for the IP/VC 3540 Series Videoconferencing System. These gateways connect H.323 videoconferencing systems on IP networks both with the public switched telephone network (PSTN) for wide area network connectivity and also provide the ability to integrate existing ISDN-based video endpoints into a Cisco-powered IP video telephony network.

Additionally, to provide IT managers and end users with integrated tools to administer and schedule video calls over an IP network, RADVISION recently announced that Cisco has granted Cisco AVVID Partner Program status to a number of RADVISION's iVIEW management solutions; the iVIEW VCS and the iVIEW Network Manager. This status, building on the already close technology alliance between Cisco and RADVISION, provides users with management and scheduling solutions that have been tested by an independent third-party lab to be fully interoperable with the Cisco video telephony architecture.

“The natural progression of communications in the enterprise means that a video call is just as easy as a voice call and is enabled by a seamless IP-based communications architecture,” said Marthin De Beer, vice president and general manager of Cisco's IP Communications Business Unit. “Cisco's long-term technology alliance with RADVISION and our shared commitment to supporting IP-based video communications solutions will help bring visual communications into a mass market desktop deployment phase.”

“Cisco has been a major driver in moving visual communications from an overlay technology limited to meeting room use, to making it a desktop component that is as scalable, affordable and as easy-to-use as the common telephone,” said Gadi Tamari, CEO of RADVISION. “With its announcement of the Video Telephony Advantage, Cisco is bringing quality, cost-effective, desktop video telephony to the market. We are proud that Cisco has chosen our technology to support this important new product, which represents a major step forward in the development of the video telephony market.”

**About RADVISION**

RADVISION (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at [www.radvision.com](http://www.radvision.com)

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