
RADVISION
Delivering Visual Communications

September 2008

This presentation contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 20-F Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.

Welcome to RADVISION

The industry's expert in visual communications

*RADVISION is the leading provider of core **technologies**, products and solutions that enable **unified** visual communications over **IP**, **3G** and emerging next generation **IMS** networks.*

RADVISION's mission is to make video a natural part of any electronic interaction - anytime, anywhere and over any device.

A Global Market Leader

- Industry leader in the video over IP market since 1992
- Annual revenues in 2007 - \$92 million
- Over \$120M in cash, Debt-free, strong balance sheet
- Listed on NASDAQ [RVSN] March 2000
- Over 450 employees worldwide
- 3 Major Development Sites
- 17 Sales and Support Offices



Our Market is developing rapidly

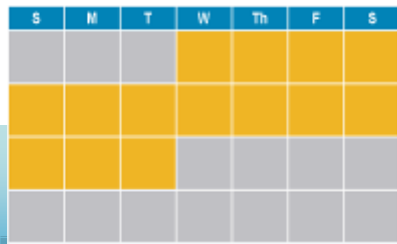


The Global Market

- 
- Outsourcing
 - Tele-working
 - Global customers and suppliers
 - Green initiatives
 - Drives a need for a new way to communicate

Electronic Collaboration is the Answer

Electronic Collaboration Will Drive 30 to 50% of Next Decade's Productivity



2 Weeks

Time it Takes to Build
Trust in the Electronic
Communication World



4 Times Longer

Time it Takes to
Communicate a
Message
Electronically vs.
Face-to-face

A New Generation of Empowered Users



BusinessWeek online

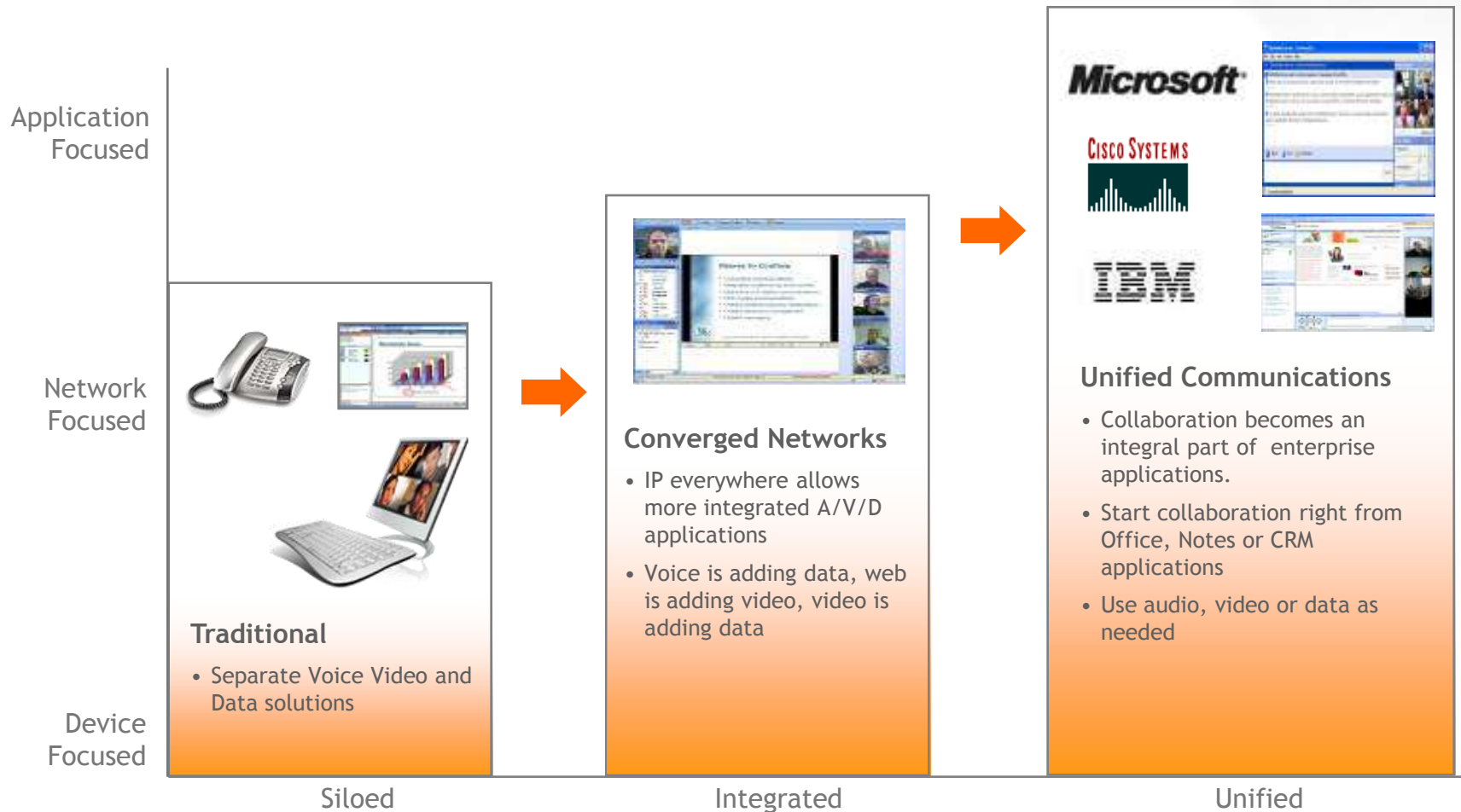
The Power of Us

Mass collaboration on the Internet
is shaking up business

28% of calls on Skype were video calls from over 309 million registered users - Skype

The next generation of information workers will expect a highly visual, connected, contextual information workplace they can take anywhere.
- Forrester

From Silos to Unified Communications



Market Drivers for Unified Communications

Enterprise Software Vendors

- They own the enterprise desktop applications
- Collaboration sessions begin with IM that can then include voice & video

Microsoft



Alcatel-Lucent



SIEMENS

IP Telephony Vendors

- They own the enterprise voice communication system.
- Want to expand IP Voice into IP video & desktop collaboration



SIEMENS

NORTEL

AVAYA