



PRESS RELEASE

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OREGON HEALTH & SCIENCE UNIVERSITY CHOOSES RADVISION iVIEW VCS FOR MANAGEMENT OF THEIR CISCO IP/VC VIDEOCONFERENCING ARCHITECTURE

RADVISION joins Cisco AVVID Partner Program As An IP Videoconferencing Participant

Glen Rock, NJ, January 12, 2004 – **RADVISION (Nasdaq: RVSN)** today announced that Oregon Health & Science University has chosen and implemented RADVISION's iVIEW VCS (Video Communications Scheduler) solution as their scheduling tool for use in setting up and managing videoconferencing calls over their Cisco Internet Protocol Videoconferencing (IP/VC) network.

Additionally RADVISION announced that its iVIEW VCS, Version 3.0 and iVIEW Network Manager, Version 1.0 have met the Cisco AVVID (Architecture for Voice and Video Integrated Data) Partner Program test criteria for interoperability with the Cisco IP/VC products. The products include: Cisco Multimedia Conference Manager 12.1(5)XM3, Cisco IP/VC 3540 Multipoint Control Unit (MCU) v1.0, Cisco IP/VC 3530 Video Terminal Adapter, Cisco IP/VC 3525 Gateway v2.2, Cisco IP/VC 3520 Gateway v2.2, IP/VC 3510 Multipoint Control Unit (MCU) v2.2, Cisco Proxy, and Multimedia Conference Manager.

RADVISION's iVIEW VCS, Version 3.0 and iVIEW Network Manager, Version 1.0 provide IT managers and end users with powerful tools to schedule and manage multimedia conferences as well as administer video network components, from infrastructure to end point, from a central interface and network view.

The Cisco AVVID Partner Program sets criteria for interoperability testing and helps leading product and services firms to deploy innovative business solutions. The program provides enterprise customers with information regarding Cisco AVVID partner products and services that the Cisco AVVID partner believes meet the program's criteria for interoperability with Cisco networking technology.

Cisco AVVID IP/VC partner solutions enable enterprises to eliminate the barriers of time, distance, and resources. These solutions offer reliable, high-quality interaction for employees, customers and partners.

“We're pleased with the Cisco IP/VC videoconferencing architecture as a visual communications solution, and the RADVISION VCS for end-user call scheduling,” said John DeSocio, Videoconference Specialist, Educational Communications, at Oregon Health & Science University. “The two solutions seamlessly interoperate, and deliver a comprehensive video conferencing architecture.”

“Cisco supports open, standards-based architectures and shares a commitment to interoperable solutions with RADVISION,” said David Tucker, director of marketing for Cisco Systems IP Communications Business Unit. “Through this vision the Cisco AVVID Partner Program delivers the power of choice to enterprises—the ability to extend the Cisco end-to-end architecture with our participants’ solid products and technologies. With Cisco AVVID partner offerings such as RADVISION’s iVIEW VCS and iVIEW Network Manager, customers can deploy a broad range of business solutions that foster innovation and drive rapid adoption of business-critical technologies.”

RADVISION’s suite of iVIEW management tools provides management solutions needed for both end users and administrators to schedule, control and monitor a video call and manage the components in a Cisco IP/VC conferencing environment. Of particular note is the VCS’ new Microsoft Outlook calendar functionality – whereby an end user can schedule a call by simply clicking a tab on an Outlook meeting invitation. Also, the iVIEW Network Management tool now manages an entire video network architecture, including end points from all the major network vendors.

About iVIEW VCS

RADVISION's iVIEW VCS brings intuitive scheduling to voice, video, and data calls through web interface or its new outlook scheduler functionality. This easy-to-use, feature-rich end-user call management tool is used to schedule and manage calls and resources within an organization. Users can either schedule and control a voice, video, or data session by clicking on a special tab when setting up a meeting using Microsoft Office's Outlook calendar or through a Web interface provided by the iVIEW VCS solution.

VCS complements the RADVISION viaIP™ and INVISION product families and greatly enhances communications in enterprise, carrier and distributed network deployments. The optional outlook module can run on the end-user's PC with Microsoft Outlook 2000 with Service Pack 3 or Outlook XP in conjunction with Exchange 2000.

About iVIEW NETWORK MANAGER

The RADVISION iVIEW Network Manger delivers scalable, feature-rich web-based centralized management for videoconferencing and rich media collaborative communications networks and all its elements

Suitable for all types of enterprise and distributed network deployments the iVIEW Network Manager enables IT administrators to easily and intuitively manage, monitor and configure network elements and respond quickly to problems from one central location, maximizing network uptime and increasing productivity.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

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This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 10-K Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.