

PRESS RELEASE

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RADVISION NETWORK TOOL NOW CENTRALLY MANAGES SONY VIDEO END POINTS

iVIEW NMS Version 2.1 Delivers Scalable, Feature-Rich Web-Based Centralized Management of Videoconferencing Networks, Including Sony Video End Points

Fair Lawn and Park Ridge, New Jersey, December 7, 2004 -- RADVISION (Nasdaq:RVSN) today announced version 2.1 of its iVIEW™ Network Manager solution (NMS) with new functionality for the centralized management of Sony videoconferencing end points, enabling an IT manager to manage an entire video network – from infrastructure to end point – using a single Web interface. This continues the close relationship and collaboration between RADVISION and Sony Electronics Inc., and in particular their position within Sony’s Open Conferencing initiative.

With this solution, an IT manager can save an enormous amount of time by remotely administering and configuring both individual and groups of Sony end points with preferences and settings such as authorized bandwidth, answer setup, gatekeeper registration, video and audio modes, and T.120 data collaboration settings. Additionally, v2.1 of RADVISION’s iVIEW NMS features a powerful tool for managing Sony software/firmware upgrades and remotely delivering these software upgrades to individual or groups of Sony end points throughout a network.

This latest version of iVIEW NMS, which is generally available, currently manages the Sony PCS-1 video end point. RADVISION plans to make this support also available for the recently introduced Sony PCS-TL50 desktop end point and the Sony PCS-G70 high-end, large meeting room system by early Q1, 2005.

“Videoconferencing is fast evolving from a specialized overlay network to simply an application running over the corporate IP network. In such an architecture, the IT manager needs a single point of control for the entire system - from infrastructure components such as MCUs or gateways all the way out to the user interface – the video end point such as Sony’s powerful PCS-1s,” said Avinoam Barak, General Manager of RADVISION’s Networking Business Unit. “With today’s announcement we believe we now provide a best-in-class management solution that delivers a powerful tool with which to manage an entire video deployment.”

“Our work with RADVISION has been a key component of our Open Conferencing initiative, and over the last few years, we have been working closely with RADVISION to integrate our products with their platform,” said Eric Murphy, vice president of conferencing solutions for Sony Electronics’ Broadband Communications Products Division. “As videoconferencing continues to move into the IT realm, this solution enables us to offer our high-quality end points as part of a complete end-to-end solution.”

Sony’s newest end point introductions are designed to extend Sony videoconferencing capabilities to a wider variety of environments. Ideal for executive desktops or small rooms, the PCS-TL50 is a sleek, 20-inch (viewable area, measured diagonally) LCD monitor with an embedded pan-tilt-zoom camera, codec, microphone and speakers. The PCS-G70 is targeted for large-room or auditorium settings with features such as five-monitor output with on-screen labeling, dual video, and improved audio/video and Quality of Service capabilities on multi-point calls.

Running on a RADVISION device or a separate server, the iVIEW Network Manager Solution is the network administrator management component within RADVISION’s larger suite of iVIEW visual communications applications. The iVIEW NMS enables network administrators and IT managers to easily monitor and configure network elements and respond quickly to problems from one central location, maximizing network uptime and increasing productivity. Network elements can be managed from one single source, and all zones, including web-managed terminals, are just a click away.

iVIEW NMS Features:

- Provides network status about elements, calls, end points, bandwidth usage, B-Channel usage and error status
- Provides conference view displaying in one view all the conferences running on a network, including the MCU controlling the conference, conference ID, conference type, video and bandwidth settings and the number of participants
- Auto-detects registered end points and RADVISION elements on the network
- Provides centralized call control, enabling administrator to initiate call between any registered end points on the network
- Allows element configuration for network administrators to view and edit the most commonly used configuration parameters of various elements in the network, such as MCU elements, ECS elements and Gateways
- Provides alarms and events displaying active alarms in any network element and events that have taken place in the network including sending emails according to alarm severity
- Provides full element manager and terminal manager connectivity

- Provides centralized log management allowing management of both network and element type levels, control of network log file size, the number of backups to maintain and the level of activity detail. Also includes logs for element types that do not maintain log files of their own, such as MCU elements and Gateways
- Provides multiple intuitive network views such as the Network Tree view displaying elements according to zone, the Network Table view displaying a single, unified list of all network elements, the Network Map view displaying elements and network status in a graphical, multi-layered format and custom views.

Availability

The RADVISION iVIEW Network Manager solution v.2.1 is currently available worldwide.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

For Sony Electronics Information

For Sony press releases and digital images, please visit www.sony.com/news.

Customers looking for product information can click on www.sony.com/videoconference. More information regarding the nearest Sony authorized dealer or service location is available by calling 1-800-686-SONY.

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